Capstone Needs Assessment Notes

Truro Music Festival | January 15, 2020

* CRM – donor tracking system – advertisement system
* Names, addresses, records of who has donated and who hasn’t
* Eliminate spreadsheets, but can output them
* Filtering the information
* Continuing with greenhorn project
* Add and remove users – all admin
* Donors: gather name, address, phone, mailing, email, history, notes, connection to festival, amount donated, receipt sent or not that year, donation dates, do not contact, specific fund that they’re donating to
* Advertisers: same as above, past advertisements, image png, size of advertisement (quarter, half, full page), payments made, amount, date
* Upload image file for advertiser
* Get list of specific funds that donors would donate to

Previously discussed features to integrate

* Searching for specific donors/advertisers
* User friendly design – for older users
* See trello board from last year

Questions

* Awards – what were we implementing with this?